

COOKIE POLICY

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What are cookies?

Cookies are small text files sent from the site to the user's device (usually to the browser), where they are stored and then sent back to the site the next time the user visits the site. A cookie cannot retrieve any other data from the user's hard disk or send computer viruses or collect email addresses. Each cookie is unique to the user's web browser. Some of the functions of cookies may be delegated to other technologies. In this document, the term 'cookie' is used to refer both to cookies as such and to all similar technologies.

Type of cookies

Cookies may be first or third party cookies, where "first-party" means cookies having the site as a domain, while "third-party" means cookies related to external domains.

Third party cookies are always installed by an external party, usually defined as "third party", and not managed by the site. These subjects may also install first party cookies, saving their own cookies on the site domain.

Another type of cookie is the so-called "Flash Cookies" (Local Shared Objects), used within Adobe Flash Player to deliver certain content, such as video clips or animations, in order to remember your settings and preferences. Flash cookies store information on the end user's computer, but are managed through a different interface than the one provided by the used browser.

Types of cookies

There are different types of cookies:

Technical cookies

Technical cookies are used for the sole purpose of "sending a communication over an electronic communication network, or to the extent strictly necessary for the provider of an information society service expressly requested by the subscriber or user to provide such service" (see art. 122, paragraph 1 of the Code).

They are not used for further purposes and are normally installed directly by the owner or operator of the website. They can be divided into:

- navigation or session cookies, which guarantee the normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access reserved areas); they are in fact necessary for the proper functioning of the site;
- analytics cookies, similar to technical cookies when used directly by the site manager to collect information, in aggregate form, on the number of users and how they visit the site itself, in order to improve the performance of the site;
- functionality cookies, which allow the user to navigate according to a series of selected criteria (for example, language, products selected for purchase) in order to improve the service provided to the same. The installation of such cookies does not require the prior consent of the users (more information in the "Managing Cookies" section below).

Profiling cookies

Profiling cookies are designed to create user profiles and are used to send advertising messages in line with the user's preferences when surfing the web. The consent of the person concerned is required for the use of profiling cookies. According to the provision (more information in the "Managing cookies" section below) the user can authorize or deny consent to the installation of cookies through the options provided in the "Managing cookies" section.

In the case of third party cookies, the site has no direct control over the individual cookies and cannot control them (can neither directly install nor delete them). You can still manage these cookies through your browser settings (follow the instructions below), or through the sites indicated in the "Managing cookies" section.

The User is therefore invited to check the website of the third party specified in the table below.

Cookies installed on this site

This is the list of cookies (logically grouped by functionality or provider) on this site. Third party cookies are linked to the privacy policy of the relevant external provider, where you can find a detailed description of the individual cookies and how they are processed.